

# FLORIDA BIOMEDICAL SOCIETY

Quarterly News

## Quarter I 2007

Visit the FBS website for:

- 2006 Symposium Photo Gallery
- Links to Corporate Members' Websites
- News from FBS Local Chapters
- Updates & Information on the 2007 Symposium & Trade Show

[www.florida-biomed-society.org](http://www.florida-biomed-society.org)



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## From the President's Desk

Dear FBS Member,

Happy New Year! The Florida Biomedical Society has made many strides in the past year and continues to be a growing organization. Much of the credit for its success goes out to you our members, and equally important to its Board of Directors, who devote endless volunteer hours into making the Society what it is, and acting as a voice for its members at large.

Our 2006 Symposium was a huge success, and had all the ingredients that make a Symposium an enjoyable learning experience. There were excellent educational tracks, a great Vendor exhibit, great food, camaraderie and celebration, as well as a multitude of door prizes. If you missed it, there will be a repeat opportunity in October again this year. The feedback from many of those that attended was positive and we are anxiously looking forward to the 2007 event, so that friends and associates, old and new can meet again in the relaxed setting that the Symposium allows. Once again, many thanks to all the Vendors, Students, and Biomedes who attended, and especially to Tim Gilhooly and staff of WDW Coronado Springs Resort who supported us through the planning and facilitating of the event.

The Board of Directors have already begun planning and official BOD meeting of 2007 was scheduled to coincide with the SFAMI Casino Nite to elect new or vacant board positions. We will also be preparing for the anticipated growth in our membership and discussing how to better serve you our members in the coming months. If you have any suggestions as to how we can better serve you, don't hesitate to write a member of the Board using the email addresses on our website. In case you forgot, it is [www.Florida-Biomed-Society.org](http://www.Florida-Biomed-Society.org).

It was a great honor to have been your President again for this past year, but sadly, I must give up the post to make room for our newly elected President, John (J.R.) Richardson of SCAMI. Gladly, I know that I will be confidently leaving the leadership in John's very capable hands. I will however, be still serving on the Board in my new role as Past-President. In leaving, I must thank all of those who assisted me during my term of office, and all who supported the cause of FBS. I hope all of you and your loved ones had a safe and happy holiday season, with much prosperity in the year ahead.

Sincerely,  
Victor Wong Chong, CBET  
2006 President FBS



*The 2006 FBS Board of Directors and Friend!*

## AND THE AWARD GOES TO...

The 2006 Symposium Awards Dinner, sponsored by MedEquip, gave FBS members an ideal opportunity to recognize peers who have demonstrated outstanding commitment to the principles and goals of the Florida Biomed Society.

Each chapter honored one member with an "Outstanding Biomed of the Year" Award. Recipients were given a commemorative plaque, collectible Disney figurine, and generous gift cards.

2006 Chapter Honorees: Ernie Martinez (GCBS), James Shakalis (NEFAMI), Paul Holmes (SCAMI), Jose Mendez(SFAMI).

Special recognition was also given to Jessica Trossbach for her years of service and ongoing commitment to the FBS board of directors. Previously serving as FBS secretary, Jessica continues to play a vital role in Florida's Biomed community through her support of the Florida Biomedical Society's Board of Directors.

Bruce Maden of MedEquip Biomedical and long-time friend to Jessica, made the award presentation on behalf of FBS.



*Our night of reveling and recognition culminated with a very special, surprise visit from Walt Disney World's most famous resident, Mickey Mouse!*



**Jessica Trossbach's emotional award presentation**



## Keynote: "The Ghosts of Biomed Past"

By: Val Smith

*Carefully disguised as a seasonally appropriate spooky tale, Mr. Larkin's keynote address to the FBS Attendees was both entertaining and inspiring.*

What better way to get into the spirit of the season than with a ghost story? With just the right touch of ominous overtones, Robert Larkin outlined the "terrifying" truth of practices that plague the Biomedical community, preventing effective resource management and compromising patient safety.

Larkin jokingly played up stories of Vendors as "Jekyll and Hyde", Manufacturers as "Gremlins", and even Biomedes as "The Enemy Within" to drive home the point that we often find ourselves dealing with more than just technology behaving badly. His exaggerated comparisons elicited more than a few giggles from the packed dining hall, and his animated presentation style had even children captivated.

By likening these issues to the characters of classic horror movies, he cut away at the notion

that Biomedes are powerless in the face of such challenges. The keys to successfully defeating our industry's demons? Open dialogue and sharing of ideas.

The message was clear: *we ALL play a part in either perpetuating the problems or supporting the solutions.* Larkin went on to emphasize the importance of participation in professional organizations, particularly FBS, as a means of unifying the Biomedical Community to improve both the efficiency and effectiveness of Biomedical programs across the state. It was an idea that hit home with many; attendees left the awards banquet smiling and energized by Mr. Larkin's call to action.

*Special thanks to Robert Larkin, Senior Healthcare Technology Planner at NBBJ, for making time to appear at this year's Symposium.*

## Vendors Rally Round FBS

Our 2006 Trade Show proved to be our biggest and best ever! The Veracruz Exhibit Hall at Disney's Coronado Springs Resort accommodated 50 vendor booths displaying a wide array of products and services catering to the needs of biomed. Our new location inspired us to shake things up a bit on the show floor and breaking with Trade Show traditions made for an exciting change of pace. Prize drawings were held on the show floor every 10 minutes, sending guests home with cordless drills, golf accessories, and gift cards of every kind! One attendee even came away with an \$800 piece of test equipment!

The Trade Show floor was a great venue for introduction to products ranging from remote equipment location devices, to imaging equipment, to clinical maintenance software solutions. For quick access to ALL of the vendors who attended the Trade Show, be sure to visit the FBS website:

[www.florida-biomed-society.org](http://www.florida-biomed-society.org)



**Join Us In 2007**

# MARK YOUR CALENDARS!

With the success of this year's symposium,  
the board of directors has decided to return to  
**Disney's Coronado Springs Resort**  
**October 26th-29th, 2007**

Updates and details will be provided on the FBS website  
And in the Qtr 2 Newsletter (April '07)

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SFAMI celebrated their Annual Picnic event on November 6th, 2006 at Markham Park, Weston, Florida. It was a fun day for all with great food and a wildlife animal exhibit.

The SFAMI meeting for November was held at Mercy Hospital, Miami Florida on Wednesday 29th November, 2006. The meeting was sponsored by Spacelabs Medical Products and hosted by David Denham, CCE and Victor Wong Chong, CBET. The technical presentation titled "The increased presence of IT in the Biomedical World" was given by Heywood Sharpe, Director of Engineering at Spacelabs.

The Annual Kickoff meeting and Casino Night will be held on January 17th, 2007 to coincide with the FBS board meeting.

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September of 1998 I was working for SHANDS Hospital and an active member of NEFAMI putting out the newsletter, memos, and flyers, also attending FBS meetings and getting involved. Our goal the FBS goal of moving the FBS Symposium to Orlando during the winter months finally gathered momentum. Now it's a reality it's good to see a project go to fruition. The new Board of directors has done a great job along with that Disney Magic surpassed my expectations. Bravo, Job well done and next year's event will be even better. I wanted to humbly thank the Board for their acknowledgement as one of the few who deserve "BMET of the year". THANK YOU

Jim Shakallis,  
NEFAMI Newsletter Editor & FBS 2006 Outstanding Biomed

## JCAHO Now Joint Commission

The Joint Commission is refreshing its brand visual identity (name and logo) in support of its continuing efforts to improve the value of accreditation and its utility as a mechanism for improving the quality and safety of patient care. The name Joint Commission on Accreditation of Healthcare Organizations is being shortened to The Joint Commission. The move to a shorter name is intended to both make the name more memorable and reflect current common practice. The Joint Commission commissioned a design firm to create a refreshed logo and Visual Identity System for the organization and its affiliate JCR. The Joint Commission has over the past year engaged many of the organizations it accredits in a reassessment of their perceptions of the Joint Commission and to determine their specific views about how the Joint Commission could improve its approach to accreditation. In order to enter into direct dialog with hospital senior leaders, the Joint Commission has conducted Town Hall meetings around the country and met with each of its various program-specific advisory councils. This outreach is part of our commitment to continuously seek input from accredited organizations and other key stakeholders on ways the Joint Commission can improve the value and relevance of the accreditation and performance improvement services it offers.

To receive regular updates directly from the Joint Commission, sign up for e-newsletters by going to [www.jointcommission.org](http://www.jointcommission.org).



## Spam-A-Lot

If the thought of opening your Inbox brings on an anxiety attack, you may not be alone. According to the Washington Post and BBC News, 2006 saw the incidents of cyber-crime skyrocket and predictions for 2007 look even worse.

The Post reports that more than 90 percent of all email sent in October 2006 was junk mail and there was a 73 percent increase in the Inbox clutter in November and December. Unfortunately for consumers, Spam is more than just a nuisance. Junk email volume is typically considered a good indicator of computer crime.

The real trouble isn't just a product of increased spam volume, but rather changes in the type of spam that is being sent. Image spam is harder for filters to detect and the percentage of junk email messages containing images has ballooned in the past year, accounting for nearly 40 percent of junk messages today.

Moreover, home PCs are being hijacked by viruses or corrupted web pages, allowing junk mail to be routed through these unsuspecting and unwitting accomplices. As recently as this past month, an FBS corporate member reported receiving spam from his own email account. A change of server for the entire domain name was costly and time consuming, but also necessary as the business was overwhelmed by junk email.

If all this sounds like a bleak outlook for your MS Outlook in 2007, consider this: updated antispyware is available, and PC Magazine has taken much of the headache out of searching for the right software solution. Visit [www.pcmag.com](http://www.pcmag.com) for product comparisons and pricing.

### When Malicious Programs Move In

#### *Signs of malicious software:*

- Poor computer system performance, including slower response times and longer start-up and shut-down times.
- Dramatic loss in Internet connection speeds
- Loss of hard disk space
- Web browser frequently closes for no apparent reason
- Browser's home page resets and cannot be changed.
- New desktop icons and applications, like toolbars, suddenly appear
- Access to various computer security-related Web sites is blocked
- Pop-up ads appear even when the Web browser is closed

#### *Suggested antidotes:*

- Install a firewall and anti-virus software.
- Download security patches regularly.
- Be aware of what you're installing and only download software from trusted Web sites.

Source:

The Washington Post, December 27, 2006. *Cybercrooks Deliver Trouble.*  
[www.washingtonpost.com](http://www.washingtonpost.com)



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# FBS Corporate Member NETWORK

FBS Corporate Members have paid memberships to the Florida Biomedical Society.

<p>Association for the Advancement of Medical Instrumentation <b>www.aami.org</b></p>	<p>Clinical Measurements, Inc. <i>Spacelabs distributor</i> <b>www.clinicalmeasurements.com</b></p>	<p>Harvest Data Systems, Inc. <i>maintenance management software</i> <b>www.harvestdatasystems.com</b></p>
<p>AIV, Inc <i>medical device repair</i> <b>www.aiv-inc.com</b></p>	<p>Conquest Imaging <i>refurbished ultrasound sales</i> <b>www.conquestimaging.com</b></p>	<p>High Technology, Inc. <i>laboratory/ ultrasound equipment</i> <b>www.htmed.com</b></p>
<p>AMICO Accessories <i>monitor/ display accessories</i> <b>www.amico-accessories.com</b></p>	<p>Curbell Electronics <i>communication parts/ accessories</i> <b>www.curbellelectronics.com</b></p>	<p>Intratek Corp <i>test equipment/ BP cuffs</i> <b>www.intratek-corp.com</b></p>
<p>Aramark Healthcare <i>managed services</i> <b>www.aramark.com</b></p>	<p>Datascope <i>patient monitoring/ balloon pumps</i> <b>www.datascope.com</b></p>	<p>Maxtec <i>Oxygen analyzers/ delivery units</i> <b>www.maxtecinc.com</b></p>
<p>ATS Laboratories <i>ultrasound performance evaluation</i> <b>www.atslaboratories.com</b></p>	<p>Digitec <i>mammography systems/ service/ parts</i> <b>www.digitecmedical.com</b></p>	<p>MedEquip Biomedical <i>physiological monitoring solutions</i> <b>www.medequipbiomedical.com</b></p>
<p>Axess Ultrasound <i>ultrasound parts/ repair/ support</i> <b>www.axessultrasound.com</b></p>	<p>DITEC <i>training: diagnostic imaging</i> <b>www.ditecnet.com</b></p>	<p>Medtronic <i>diagnostic/ therapeutic equipment</i> <b>www.medtronic.com</b></p>
<p>BC Group <i>test and measurement equipment</i> <b>www.bcgroupintl.com</b></p>	<p>Drager Medical <i>patient care technology</i> <b>www.dragermed.com</b></p>	<p>Mercury Medical <i>anesthesia/ respiratory/ critical care</i> <b>www.mercurymed.com</b></p>
<p>Bulbtronics <i>lighting and batteries</i> <b>www.bulbtronics.com</b></p>	<p>Echoserve <i>ultrasound support</i> <b>www.echoserve.com</b></p>	<p>Nihon Koden America <i>neurology/ monitoring/ cardiology</i> <b>www.nkusa.com</b></p>
<p>C&amp;G Technologies <i>CT equipment/ service/ training</i> <b>www.cgtsan.com</b></p>	<p>Ekahau <i>Wi-Fi equipment tracking</i> <b>www.ekahau.com</b></p>	<p>North American Imaging <i>vascular &amp; x-ray products</i> <b>www.tubenet.com</b></p>
<p>CE-Tech <i>equipment repair/ resell</i> <b>www.ce-tech.net</b></p>	<p>Four Rivers Software Systems <i>CMMS solutions</i> <b>www.frsoft.com</b></p>	<p>Philips Medical Systems <i>medical technologies/ services</i> <b>www.medical.philips.com</b></p>
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## FBS Corporate Member NETwork

<p>Prescott's, Inc. <i>microscopes/ service &amp; repair</i> <a href="http://www.surgicalmicroscopes.com">www.surgicalmicroscopes.com</a></p>	<p>The Scope Exchange <i>endoscope/ surgical instruments</i> <a href="http://www.thescopeexchange.com">www.thescopeexchange.com</a></p>	<p>Spectrum Technologies <i>test instrument repair</i> <a href="http://www.gosti.cc">www.gosti.cc</a></p>
<p>Quality Medical South <i>medical equipment service</i> <a href="mailto:qualitymedicalso@tampabay.rr.com">qualitymedicalso@tampabay.rr.com</a></p>	<p>High Technology, Inc. <i>laboratory/ ultrasound equipment</i> <a href="http://www.htmed.com">www.htmed.com</a></p>	<p>Tiscor <i>inspection management solutions</i> <a href="http://www.tiscor.com">www.tiscor.com</a></p>
<p>ReMedPar <i>imaging parts</i> <a href="http://www.remedpar.com">www.remedpar.com</a></p>	<p>Sodexo <i>clinical technology management</i> <a href="http://www.sodexhousa.com">www.sodexhousa.com</a></p>	<p>TriMedx <i>equipment management services</i> <a href="http://www.trimedx.com">www.trimedx.com</a></p>
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<p>Securitas Systems <i>electronic security &amp; surveillance</i> <a href="http://www.securitassystems.us">www.securitassystems.us</a></p>	<p>Sonora <i>ultrasound/ MRI</i> <a href="http://www.4sonora.com">www.4sonora.com</a></p>	<p><i>Corporate members interested in purchasing additional ad space in future FBS newsletters are asked to contact Val Smith, newsletter editor <a href="mailto:FBSnewsletter@msn.com">FBSnewsletter@msn.com</a></i></p>

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## FBS Member Survey

We want to know more about our members!

Send the following information to

FBSnewsletter@msn.com

to be entered in a drawing for a \$25 gift card to Chili's.

Survey results will appear in our next newsletter.

***\*How long have you been a member of FBS?***

***\*Are you a certified Biomed?***

***\*How many years have you worked as a Biomed?***

Emails must be received by  
March 1, 2007  
to be eligible for prize drawing.

Good Luck &  
Thanks for Your  
Participation!

Enter for a chance  
to win a \$25  
Chili's gift card

The Florida Biomedical Society (FBS) Quarterly News is provided as a service to the members and corporate partners of the Florida Biomedical Society. FBS Quarterly News is published four times a year and is distributed to over 400 individuals and work sites.

The purpose of the FBS Quarterly News is to facilitate the exchange of information among the participating members of this organization. Articles come from a variety of sources. Though FBS does attempt to verify all articles, the content may be of variable quality and validity.

Articles of interest to our readers are always needed and may be submitted to the newsletter editor at FBSnewsletter@msn.com.

The mission of the Florida Biomedical Society is to promote the principles of quality patient care through the efficient management of biomedical technologies to better serve the medical community and other professionals involved in patient care, and to promote the free exchange of ideas and information involved in the Biomedical Engineering Disciplines, and the Biomedical Professional role in the health care industry.





The Florida Biomedical Society's Quarterly News is looking for articles of interest to include in upcoming editions of the only professional publication created specifically for clinical engineers in the state of Florida.

Topics of interest include: Resume and Interviewing Tips, Continuing Education Opportunities, Personal Anecdotes of the Biomed Profession, Legislation and Law Pertaining to Biomed, Networking Skills, etc.

**Submit articles to be considered for publication to Valerie at [FBSnewsletter@msn.com](mailto:FBSnewsletter@msn.com)**

## A Warm Welcome To The 2007 FBS Board of Directors!

JR Richardson assumes leadership of the Florida Biomedical Society this year, having completed a year as President Elect on the 2006 Board of Directors. JR also serves as an officer for the Sun Coast Association of Medical Instrumentation (SCAMI). During planning and production of the 2006 Symposium & Trade Show, JR played an integral role in facilitating the FBS awards presentations and acted as liaison for guest speakers.



With a commitment to the local chapters and leadership experience in the clinical engineering environment, JR has been a valuable member of the board and will undoubtedly be an asset as FBS President for 2007.

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### 2007 FBS Board Of Directors:

*TBA*, President-Elect

Victor Wong-Chong, Past-president

Jim Bowles, GCBS Rep

Lou Katchis, Treasurer

James Shakallis, NEFAMI Rep

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Paul Holmes, SCAMI Rep

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